

**JOIN US AS WE CELEBRATE 28TH YEAR!
PROMOTE YOUR BAND AT THE NORTH TEXAS IRISH
FESTIVAL WITH AN AD IN THE SOUVENIER
PROGRAM!**

2010 PROGRAM ADVERTISING RATES

Quantity of print: 4000 Deadline for copy and camera ready ads: January 22, 2010

AD SPECS:

Black and white ads: **CAMERA READY ART REQUIRED!** If production is required to finish your ad, you will be charged an hourly production fee of \$40.00 per hour.

¼ page:	3 5/8" W x 4 5/8" D	\$130.00
½ page:	Horizontal: 7 ½" W x 4 5/8" D	\$225.00
	Vertical: 3 5/8" W x 9 ½" D	\$225.00
Full page:	7 ½" W x 9 ½" D	\$350.00
Center double truck:	Two full pages in center of program	\$600.00

**SPECIAL PERFORMER DISCOUNT: Buy any size ad and
get 20% discount. Make sure they know you are there!**

(offer only for confirmed and contracted performers and performing groups)

If you are submitting your ad on disk, please be sure the art is in eps or tif format. You may also submit text files in MS Word format or rtf. Ads can be emailed directly to:

Joyce Forsythe at texaspress@buz.net

Please make checks payable to **SCMA** (Southwest Celtic Music Association) and mail check and a hard copy of the ad to:

**Marsha Singer
SCMA
1920 Abrams Parkway, #382
Dallas, Texas 75214**

Ads will not be given placement until a hard copy and check or payment is received. There is no placement preference other than first come, first served. If you would like more information on buying an ad in the program or need more information, please call or email:

Lybo Buchanan
Email: lybolynn@sbcglobal.net
Phone: 214-943-5155

Marsha Singer
Email: wmsinger@aol.com
Phone: 214-823-4370